

## DIGITAL AWARD FOR NORTH EAST LANGUAGE COMPANY

North East England translation firm, Williams Language Solutions, won Best Digital User for Online Learning in the very first North East Digital Awards. The ceremony celebrated the achievements of businesses and organisations that have recognised, developed and used digital techniques to generate and maintain an effective online presence.



The awards were open to three separate business types – digital users, suppliers and innovators. In total 52 other businesses received recognition for their excellence at the ceremony which took place on Thursday 15 May.

Williams Language Solutions won the Award for its website, which is an interactive e-space providing translation and editing services, language courses and cultural training. Its functionality provides instant access to a wide range of programmes, learning materials and resources to users from across the globe.

Stefania Williams, Managing Director of Williams Language Solutions, (pictured above) said: “I am absolutely thrilled to win Best Digital User for Online Learning. Business etiquette is part of the cultural marketing programme offered (online or face to face) to our clients, together with translations of press releases, catalogues, company documents, and most importantly, localisation of websites.

“One of the reasons why I am very proud of this achievement is that it shows that the North East is a hot bed for linguistic talent, international communication and intercultural dialogue.”

Zélie Guérin, Regional Language Network (RLN) Manager, said: “The Williams Language Solutions website provides a showcase of how digital technology can enhance and support learning languages. We are delighted that such a high-calibre example won the award and are sure that it will inspire other companies offering language services in the North East of England.”

Pascal Fintoni, head of e-business at the North East Regional Portal, said: “I would like to congratulate Williams Language Solutions on this achievement. The website boasts excellent functionality and accessibility, and is a fantastic example of best online learning.”

The 2008/9 Digital Awards is due to be launched in autumn 2008 and will celebrate the achievement and highlight the talents of firms in the North East of England using digital technology.